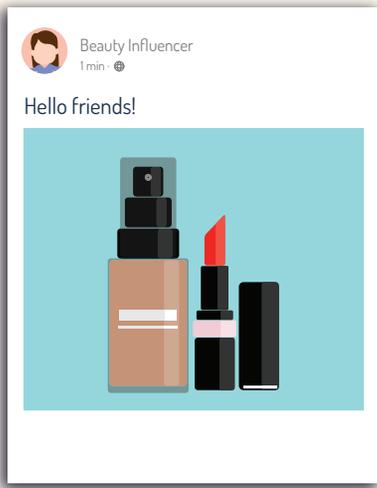




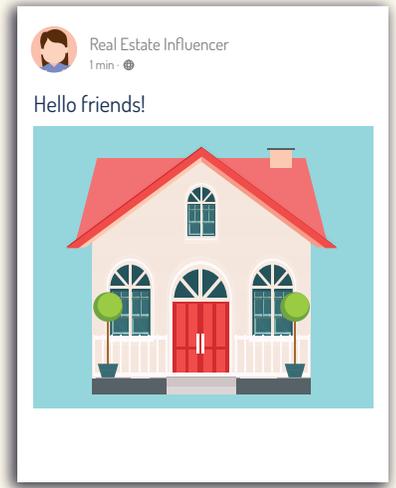
Influencer MARKETING



The beauty blogger who just convinced you to buy a \$100 serum?



The foodie sharing photos of the "best new dishes" daily?



The it-girl posting photos from the hottest new real estate listing?

These are all the result of **Influencer Marketing**.

Influencer marketing is projected to be a **\$20 Billion** industry by the end of the decade*

Brands ranging from real estate agencies, to dentists, to restaurants, to consumer packaged goods, are finding smart, creative ways to engage with influencers, and the results of their campaigns far surpass many print ads and other traditional forms of marketing.

Whether you offer a service or a product, you may want to consider this tool in order to keep up with the changing marketing landscape.

*source: Sunday Morning on CBS

Our influencer campaigns offer custom, turn-key solutions to your marketing needs.

Our process involves:



Researching your brand to determine the look, feel, target audience, and objectives of a potential influencer campaign



Creating sample posts for the influencers, so that your brand messaging is clear and consistent



Recommending a strategic, targeted program based on your objectives and expected ROI



Assisting in the execution of the campaign – by coordinating or scheduling a service/ event, or coordinating sample requests



Providing you with a list of potential influencers based on your brand identity, target audience(s), and goals



Analyzing the social media data and providing a thorough report on the results

Option 1: Solo Box

- Receive your own campaign, focused solely on you and your product
- Have your product sent to 25 highly-followed, high-engagement influencers, of your choosing
- Get a beautiful shot of your product, styled and photographed by the influencer
- Provide input/ feedback on the suggested influencer caption
- Get your product, your hashtags, and your handles in front of millions of eyes

Option 2: Box of Goodies

- Be a part of a campaign dedicated to your category (beauty, food, home, lifestyle, tech)
- Know that your product will be the only one of it's kind (I.e. A beauty box may have a bath bomb brand, a moisturizer brand, a makeup brand, and a body lotion brand, but it will not have two of any type).
- Have your product and four others sent to 25 highly-followed, high-engagement influencers
- Get a beautiful shot of your box, styled and photographed by the influencer
- Get your product, your hashtags, and your handles in front of millions of eyes

Call for pricing